

First Steps Enterprise Limited

Job Description – Health Promotion Worker

Placement: Yew Tree/Tuebrook/West Derby Children's Centre

Pay: £10.86 per hour/£19,819 per annum

Number of hours: 35 per week

Fixed-term to 31st March 2019

Aims of Post

The main aims of the post are:

- To support improving the health and wellbeing of children and young people
- To address the government's health inequalities priorities through work with families with young children and with pregnant women.
- To contribute to the delivery of the Child Health Promotion Programme as a key component of the NSF.

The health promotion worker will take the lead responsibility for the development and implementation of health service programmes and activities in the centre. This will be in close collaboration and under the guidance of appropriate health service practitioners who work with the centre. The worker will be responsible for liaison with all relevant services and with the voluntary sector organisations providing health related activities.

The areas to be covered by the post will be:

- To implement the centre's health promotion policy including linking with Healthy Schools
- To promote the Children's Centres Infant Mortality strategy as a key component to reduce health inequalities. This will cover smoking cessation (both ante and post natally), work with teenage parents, information on [SUDI] Sudden Unexpected Infant Death.
- To address the obesity agenda through physical activity programmes, healthy eating initiatives and infant nutrition. Also to contribute to any community initiatives developed around obesity in pregnant women.
- To support health visitor services in the delivery of the Child Health Promotion Programme.
- To support the roll out of the Baby Friendly Initiative on breast feeding.
- To promote early access to antenatal services as a priority for vulnerable groups.
- To promote mental health and emotional wellbeing in children through work with CAMHS. This could also include helping to develop centre services to address post natal and antenatal depression in collaboration with CAMHS and other agencies.
- To work with health colleagues to develop activities targeted at safety in the home and accident prevention.
- To work with dental health practitioners to promote good oral health for children and support delivery of dental screening programme as appropriate.

- To support the specialist midwifery team in the delivery of antenatal services for vulnerable women.
- To target BME communities to increase take-up of health services.
- To support the delivery of clinic services if / when some services move out of hospital and into centres.

Directly Responsible To:

- Day-to-day - Children Centre Manager
- Employment issues – Managing Director of First Steps Enterprise Limited

This Post Is Subject To Disclosure:

- Enhanced Disclosure & Barring Service (DBS)
- Two appropriate references

Duties and Responsibilities of the Position

- To collaborate with health partners, practitioners and parents to develop and implement health programmes and activities in the centre, including signposting to appropriate services.
- To increase take-up by parents and children of health services delivered by and through Children's Centres.
- To support the delivery of health improvement programmes to tackle inequalities in health and promote healthier lifestyles.
- To implement the centre's health promotion policy including linking with Healthy Schools.
- To liaise with all relevant services and build effective partnership working arrangements, including with voluntary sector organisations.
- To support the health visiting service in the delivery of the Child Health Promotion Programme.
- To promote the Children's Centres Infant Mortality strategy as a key component to reduce health inequalities. This will include facilitating the development of work on smoking cessation (both ante and post natally), work with teenage parents, awareness raising on Sudden Unexplained Death in Infancy. [SUDI]
- To address the obesity agenda and the recommendations of the National Institute for Health and Clinical Excellence (NICE) guidelines on Infant and Maternal Nutrition (2008) by helping to plan and monitor physical activity and healthy eating programmes in collaboration with health partners.
- To contribute to any community initiatives developed around obesity in pregnant women working with the Liverpool Women's Foundation Trust.
- To support the achievement of Baby Friendly accreditation for Children's Centres.
- To promote early access to pre-natal and antenatal services as a priority for vulnerable groups.
- To promote mental health and emotional wellbeing in children through working in partnership with CAMHS and other agencies.
- To work with health partners to develop parent's awareness of safety in the home and accident prevention.

- To work with dental health promotion officers to promote good oral health for children and support delivery of dental screening programme as appropriate.
- To support the Children's Centre specialist midwifery team in the delivery of antenatal services for vulnerable women.
- To increase take-up of health services from children's centres by BME communities.
- To ensure access to appropriate health information and advice to families with young children and pregnant women.
- To contribute to the reduction of health inequalities by supporting vulnerable groups / priority families in accessing health initiatives delivered in the Children's Centre
- To attend all team meetings as required.
- To attend training on health promotion and to support children centre staff access to information
- To attend regular supervision and personal review and development meetings as part of the performance management framework, and participate in individual and team training and development activities.
- To promote the safe guarding of children in accordance with the council's framework for the care and protection of children.
- A commitment to work with other agencies and use common processes for children 'in need' including Common Assessment, Team Around the Child and lead professional roles.
- The post holder may also be required to carry out, as necessary, any other duty deemed to be commensurate with the grade and status of the post and the skills and experience of the post holder.

Person Specification

*Note: * denotes essential.*

Qualifications and Training

- NVQ level 3 or equivalent professional qualification in health, social care, childcare, or education. *
- Evidence of professional development on health-related issues. *

Experience

- Experience working in a community setting in health promotion or a public health role. *
- Experience working with vulnerable groups. *
- Experience working with children under five years and their families. *
- Experience working with BME population.
- Experience of interagency / partnership working. *
- Experience leading and facilitating groups.

Skills/Abilities

- Knowledge and understanding of current public health / health promotion priorities as they relate to children under 5 years and their parents*
- Understanding of the wider determinants of health and health inequalities

- Knowledge and understanding of Children's Centre services and their aims. *
- Knowledge of key national guidance, e.g. Early Years Foundation Stage (EYFS); Sure Start Children's Centre guidance on health services delivery; Child Health Promotion Programme, and its relevance to children and families. *
- Ability to demonstrate a working knowledge of early child development birth -5 years.
- Ability to work effectively as a team member and have a commitment to joint working practices.*
- Ability to engage and work with parents, including those from vulnerable families and parents who have found it difficult to access services. *
- Ability to liaise with a range of other professionals. *
- Ability to organise training activities.
- Good communication skills. *
- Ability to use basic word processing, spreadsheet software, internet and email. *

Commitment

- An understanding of and a personal commitment to the Vision and Values of Liverpool City Council. *
- Willingness to undertake further professional development activities*

Other

- This post is subject to Enhanced Disclosure & Barring Service checks*
- A satisfactory sickness record over the previous two years (subject to the need to act with consistency and fairness and to pay particular attention to equality of opportunity issues such as sickness related to a disability and/or pregnancy) *
- Driving licence, use of own car insured for business purposes strongly desirable

Other Information

- Pay - £10.86 per hour/£19,819 per annum
- Number of hours per week: 35
- Annual leave based on number of hours worked per week and over the work period. If sessional, these hours are added at the end. This is done on a pro-rata basis of 25 days leave/175 hours. Some leave may be required to be taken in centre shut down periods.
- Place of work: Yew Tree/West Derby/Tuebrook Children's Centre
- Subject to 12-week probationary period
- Fixed-term in line with placement requirements initially to 31st March 2019
- This post is funded through the placement children centre.